



**D Y PATIL**  
UNIVERSITY  
PUNE, AMBI

**School of  
Management**



# School of **MANAGEMENT**

**MBA | MCA | Executive MBA**  
AICTE Approved | For Working Professionals  
Weekend Batches

Welcome to  
**# 21<sup>st</sup> Century  
University**  
in India

Since 1983, D Y Patil Group of Institutions is a leading group known amongst the top education institutions in India. 'D Y Patil University, Pune was established vide Government of Maharashtra Act No. VI of 2019 and recognized by UGC, New Delhi, India.

School of Management endeavours to be in the forefront of management and information technology education by providing transformative educational experience. Our undergraduate and post graduate programmes are designed to inspire the students and make them ready to take the complex challenges, business practices, economic changes at national and international level. Educational experience is aimed at equipping students with the management and information technology skills. Collaboration with industry, research organizations and world class universities bring the dynamic curriculum to master the skills and methods. Case based learning is major pedagogy in classroom to learn business scenarios. Students are sensitized towards social responsibility and sustainable development goals.

School of Management runs undergraduate and post-graduate and research programme namely BBA, MBA, MCA and PhD programmes. School of Management is hub for academic experience at university and provides state of art infrastructure, faculty, latest software and IT research tools. MBA and MCA Programmes are approved by AICTE.

## MASTERS IN BUSINESS ADMINISTRATION (MBA)

**Executive MBA**  
For Working Professionals  
Weekend Batch

- Duration: Two Year Programme
- Four Semesters
- Choice Based Credit System

### Programme Objectives

- Critical thinking and critical writing, working in teams and project management skills are an integral part of the programme.
- Designed to train students to become managers, strategist, entrepreneurs
- Understand national & global opportunities and challenges to respond effectively in the context of uncertainty, changes in the economic, technological, educational, cultural and political environments.
- Develop deep understanding in core specializations and required specific skills in the domains of finance, marketing, human resource, operations, and international business
- Develop technical skills required for Industry 4.0

### Programme Structure

- Foundation Courses
- Generic Core Courses
- Specialization Core Courses
- Open Elective Courses

### Specializations

- Marketing Management
- Financial Management
- Human Resource Management
- International Business Mgt.
- Digital Marketing
- Decision Science
- Business Analytics

### Programme Delivery

- Continuous Evaluation and assessment
- Case Based Learning
- Group assignments, presentations, business plan
- Experiential learning through guest lecture, seminars and conferences
- Project based learning under the industry mentors
- Professional Leadership Series
- Live projects, group projects, winter projects and summer internship
- Projects on Business Simulations CAPSTONE\*

\* University has right to make the changes in programme structure/subject basket/assessment/evaluation. Conditions Apply\*\*\*



### VISION

School of management aims to be the premier business management school by providing management and information technology education to transform careers and lives by creating next leaders, intrapreneurs and entrepreneurs.

### MISSION

- Delivering quality and value based education for transformative educational experience
- Emphasizing the extensive use of case based learning, research based projects and practical approach in teaching
- Imparting fundamental functional business skills, data analytics and innovation management through the advanced curriculum and practical based learning
- Introducing innovative methods for developing leadership for managing complex decisions with the help of technology based tools.
- Inculcate entrepreneurial skills to identify and explore business opportunities
- Project based learning with the help and monitoring of the industry practioners

# MASTERS IN COMPUTER APPLICATION (MCA)

- Duration: Two Year Programme
- Four Semesters
- Choice Based Credit System

## Programme Objectives

It provides skills on upcoming technologies and foundation for acquiring a wide range of rewarding careers into the rapidly expanding world of information Technology.

- To achieve peer-recognition; as an individual or in a team; by adopting ethics and professionalism and communicate effectively to excel well in cross culture and inter-

## Programme Structure

FIRST SEMESTER Course Name	SECOND SEMESTER Course Name	THIRD SEMESTER Course Name	FOURTH SEMESTER Course Name
<ul style="list-style-type: none"> <li>• C, C++ Programming &amp; Data Structure</li> <li>• Software Engineering Practices</li> <li>• Business Statistics</li> <li>• Advanced DBMS Business Process Domain</li> <li>• Internet Programming</li> <li>• Computer Fundamental</li> <li>• Principles and Practices of Management and Organizational Behaviour</li> <li>• Linux Administration (LAB)</li> <li>• Mini Project Using C &amp; C++</li> <li>• Soft Skills ( Microsoft Office Tools)</li> <li>• Software Project Management</li> <li>• Internet Programming Lab</li> </ul>	<ul style="list-style-type: none"> <li>• Programming in Java</li> <li>• Data Communication &amp; Computer Networks</li> <li>• Optimization Techniques</li> <li>• Web Technologies</li> <li>• Digital Marketing</li> <li>• Information Security &amp; Cyber Law</li> <li>• Cloud Computing</li> <li>• Marketing Fundamentals</li> <li>• Python Programming (LAB)</li> <li>• Mini Project based on Web Technologies</li> <li>• Software Testing and Quality Assurance</li> <li>• RDBMS using Oracle</li> <li>• Augmented Reality</li> </ul>	<ul style="list-style-type: none"> <li>• Android Application Development</li> <li>• Internet of Things</li> <li>• Application Development using Dot Net</li> <li>• Cloud &amp; Big Data Analytics</li> <li>• E-Commerce and CMS</li> <li>• Entrepreneurship Development</li> <li>• Summer Industry Internship</li> <li>• Swift Programming</li> <li>• Agile Software Development</li> <li>• Mini Project based on Android</li> <li>• Mini Project based on Dot Net Framework</li> <li>• Analytical Skills</li> <li>• Artificial Intelligence &amp; Machine Learning</li> </ul>	<ul style="list-style-type: none"> <li>• Departmental Elective</li> <li>• Pathway Elective</li> <li>• Industrial Internship</li> </ul>

### Programme Delivery

- Continuous Evaluation and assessment Group assignments, presentations, business plan
- Project based learning under the industry mentors
- Live projects, group projects

\* University has right to make the changes in programme structure/subject basket/assessment/evaluation.

Conditions Apply\*\*\*

***\*The School/College has all the rights to revise the syllabus/curriculum at any time.***

## Eligibility Criteria

### MBA

- 1) The Candidate should be Indian National
- 2) Passed minimum three year duration Bachelor's Degree awarded by any of the Universities recognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent ( at least 45% in case of candidates of backward class categories and Persons With Disability belonging to Maharashtra State only) or its equivalent
- 3) Obtained non zero score in CAT / MAT / XAT / GMAT / CMAT / MH-MBA-CET

For PIO/OCI/NRI Point 2 and Any other criterion declared from time to time by the appropriate authority as defined under the Act.

### Executive MBA for Working Professionals

(Weekend Batches)

Experience Minimum 3 Years after graduation plus Eligibility Criteria as Per above MBA

### MCA

- 1) The Candidate should be an Indian National
- 2) Graduate BCA / B.Sc./ B.Com./ B.A. with Mathematics as one of the subjects (at 10+2 level or at Graduation level examination ) and obtained at least 50% marks in aggregate (at least 45% in case of candidates of backward class categories and Persons with Disability belonging to Maharashtra State only
- 3) Obtained non zero positive score in MAH-CET  
For PIO/OCI/NRI Point 2 and Any other criterion declared from time to time by the appropriate authority as defined under the Act.

\*As per the norms of (UGC | AICTE)

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\*Conditions Apply